

# “If it rained knowledge...”

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ISKO UK  
Inaugural Meeting

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# Agenda

1. Continuing dominance of IT
2. Web 2.0 → Enterprise 2.0?
3. User discontent and Information literacy
4. Information architecture
5. Digitisation and Interoperability
6. Information professionals
7. Conclusions?

# Web 2.0 → Enterprise 2.0?

“The likes of Google, Amazon and Ebay take the intelligence of all their users and put it in the interface” – Tim O’Reilly

“Nothing new” – Bill Gates

“Not a panacea” – Mike Lynch

# Finding the information I need is difficult and time consuming

- ▶ Strongly agree – 23%
- ▶ Agree – 45%
- ▶ Neutral – 22%
- ▶ Disagree 10%
- ▶ Strongly disagree – 0%

▶ Delphi Group Survey, 2004

# Satisfaction with search experience

- ▶ Very dissatisfied - 8%
- ▶ Dissatisfied – 54%
- ▶ Satisfied – 37%
- ▶ Very satisfied – 2%

▶ Delphi Group Survey, 2004

# Information Literacy

<b>NUMBER OF TERMS PER QUERY</b>	
<b>0 terms in query</b>	<b>20.6%</b>
<b>1 term in query</b>	<b>25.8%</b>
<b>2 terms in query</b>	<b>26.0%</b>
<b>3 terms in query</b>	<b>15.0%</b>
<b>&gt; 3 terms in query</b>	<b>12.6%</b>
<b>Max terms in query</b>	<b>393</b>
<b>Avg terms in query</b>	<b>2.35</b>

# Information Literacy

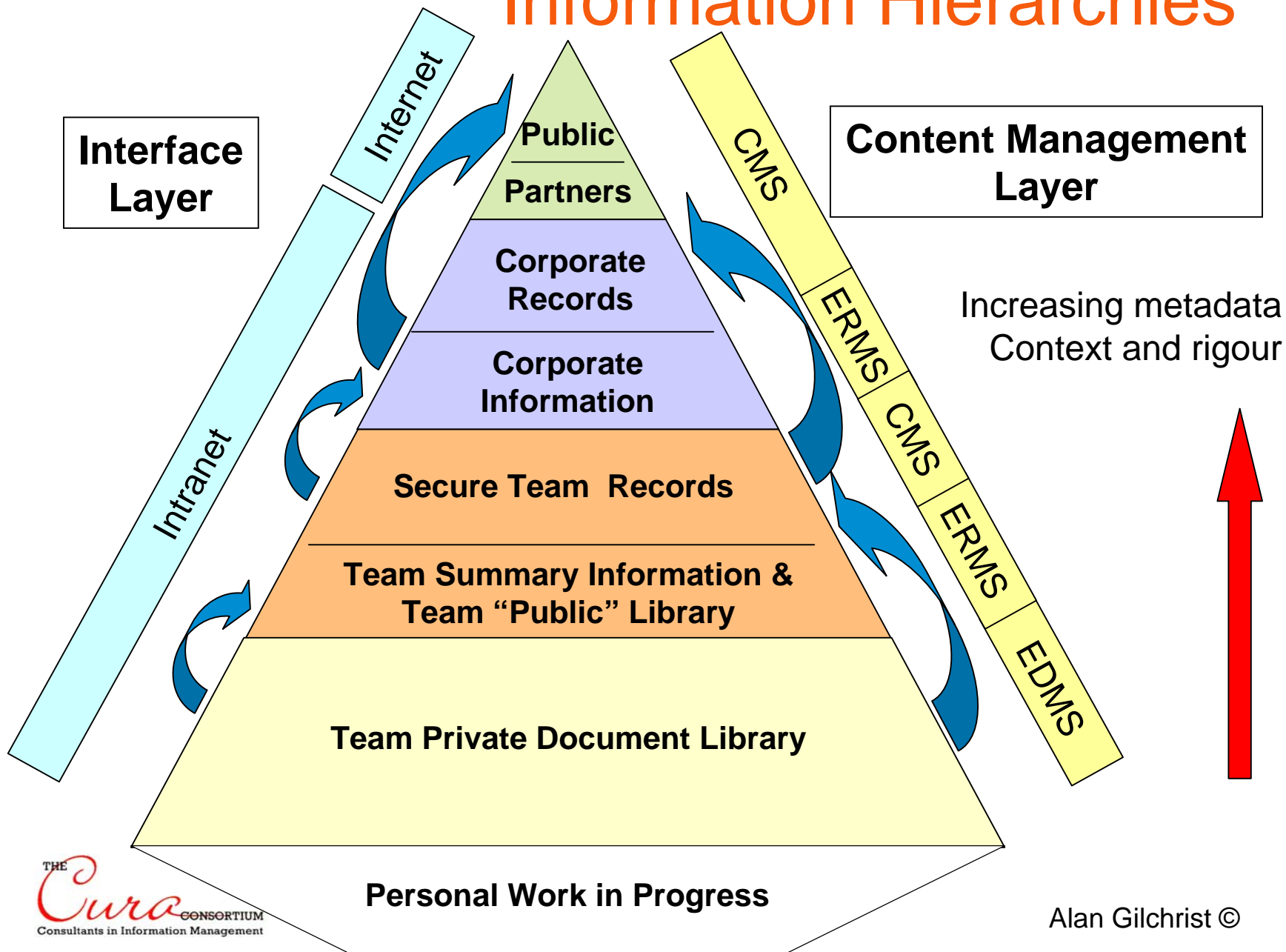
<b>NUMBER OF OPERATORS PER QUERY</b>	
<b>0 operator in query</b>	<b>79.6%</b>
<b>1 operator in query</b>	<b>9.7%</b>
<b>2 operators in query</b>	<b>6.0%</b>
<b>3 operators in query</b>	<b>2.6%</b>
<b>&gt; 3 operators in query</b>	<b>2.1%</b>
<b>Max operators</b>	<b>958</b>
<b>Avg operators</b>	<b>0.41</b>

# Who drives taxonomy strategy?

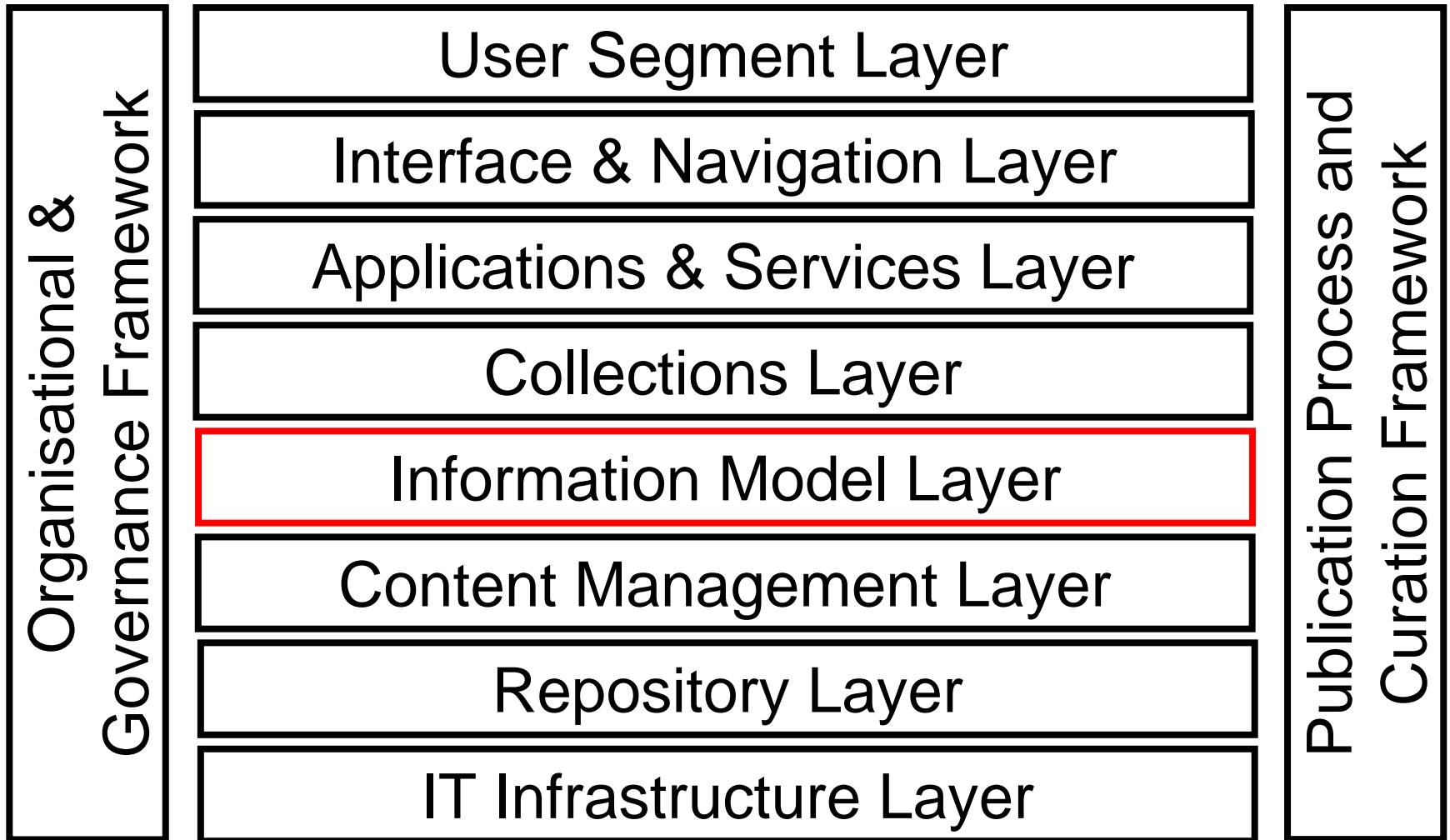
- ▶ CIO – 30%
- ▶ IT (not CIO) – 27%
- ▶ Line Manager – 14%
- ▶ Other – 12%
- ▶ Other C-O – 10%
- ▶ Librarian – 6%

▶ Delphi Group Survey, 2004

# Information Hierarchies



# Unified Information Architecture



# Presidential Agenda

1. Position of ISKO in relation to actual information needs
2. Identification of ISKO strengths
3. Giving better service to the Information Society
4. Opening ISKO to a greater range of specialists and experts

# Who's who?

1. CILIP and UKeIG
2. BCS/IRSG
3. CRG and BCA
4. SLA European Chapter
5. RMS, SA and MDA
6. BSI, OeG and TNA, DCMI, W3C
7. JISC and UKOLN

# Past TREC tracks

1. Cross-Language track
2. Filtering Track
3. HARD Track
4. Interactive Track
5. Novelty Track
6. Robust Retrieval Track
7. Terabyte Track
8. Video Track
9. Web Track

# TREC tracks - 2007

1. Blog track
2. Enterprise track
3. Genomics track
4. Legal track
5. Million query track
6. Question answering track
7. SPAM track

Thank you

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